

SUNRISE ASSISTED LIVING



COMMERCIAL

CLIENT PROFILE:

Sunrise Assisted Living, with corporate headquarters in McLean, Virginia, has more than 420 senior-care communities in 37 states. They are growing and innovating rapidly as the baby boomers start reaching retirement age.

CLIENT CHALLENGE:

With rapid growth, Sunrise is building more communities. As the construction of each community begins and without any existing building for sales and marketing, they need to market the community and fill the space soon after completion.

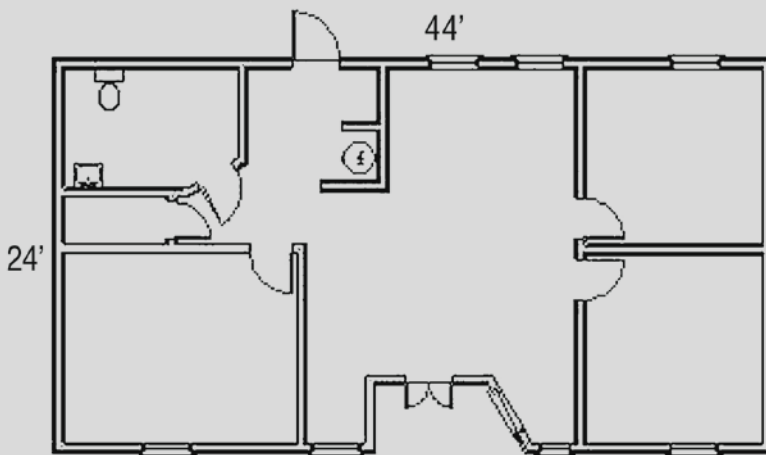


THE MOBILEASE SOLUTION:

Sunrise used Mobilease 24'x44' modular buildings for their sales and marketing centers during the 9-12 months prior to the completion and availability of the new assisted living housing. Each Mobilease sales office has a recessed, double, French- door entrance, three private offices with French interior doors, handicap bathroom and coffee bar sink area. The exterior has T1-11 siding and a 24" mansard.

PROJECT SCHEDULE

Contract Awarded	Drawing Review/ Approval	Permit Issued	Site Preparation	Delivery & Installation	Completion Date	Total Days
3.15.04	4.5.04	4.6.04	4.30.04	5.3.04	5.10.04	57



"The sales and marketing modular is a great benefit in selling before and during construction. Mobilease is easy to work with and provides clean, aesthetically pleasing sales offices and works around our schedule."

— Dave Ennis
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MOBILEASE
MODULAR SPACE INC.